

## CMC APPLAUDS GOVERNMENT ON CPTPP DEAL

### MEAT INDUSTRY READY TO EMBRACE GENERATIONAL ECONOMIC OPPORTUNITY

**(January 22nd, 2018) - Ottawa, ON** – The Canadian Meat Council (CMC) is pleased to learn of Canada’s participation in the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP).

After two-days of negotiations in Tokyo, CPTPP countries have concluded talks in agreement of the deal. The Partnership will officially be signed by participating countries in Chile in early March.

The CMC recognizes the hard work of Canada’s trade negotiators on the ground in Tokyo and see this deal as a great example of government and industry working together to grow the Canadian economy. CMC also congratulates both Minister Champagne of International Trade and, Minister MacAulay of Agriculture and Agri-food for their hard work and leadership on this file.

As a signatory, Canada is participating in what CMC President Chris White calls “**a generational economic opportunity.**” White was in Japan as part of an industry delegation in support of CPTPP when the news broke.

The Canadian meat sector has been a strong supporter of trade deals such as CPTPP. The Canadian Meat Council is confident that this deal has the potential to increase beef and pork sales by at least \$500 million, creating the potential to support an additional 5,800 jobs here in Canada.

“I can say with confidence that our industry is ready to get to work.” Chris White added. “This gives Canada preferential access to other suppliers allowing our members to remain competitive in the Pacific market for sales of beef and pork.”

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***About the Canadian Meat Council:** For nearly a century, the CMC has represented Canada’s federally registered meat packers, meat processors and equipment suppliers. The Council provides evidence-based advocacy on behalf of its members. CMC works to secure and improve Canada’s global meat competitiveness and, promote a balanced diet, which includes high-quality and nutritious Canadian meat.*

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