



CANADIAN MEAT COUNCIL
CONSEIL DES VIANDES DU CANADA

AGENDA

Mandatory Country of Origin Labeling (COOL) Seminar

September 10, 2008

Alpine Room
Sheraton Gateway Hotel
Toronto International Airport

09:30

- Introductions Don Raymond, Director – Regulatory and Trade, CMC

- North American Trade - COOL implications.... Stephen Lavergne, Director Agriculture and Agri-Food Canada, Americas Trade Policy and Development Division

- COOL – sorting through the proposed Rule.... Mark Dopp, Senior Vice President, Regulatory Affairs/General Counsel with the American Meat Institute

- Questions and Answers Panel
 - Mark Dopp, Senior Vice President, Regulatory Affairs/General Counsel with the American Meat Institute

 - Stephen Lavergne, Director Agriculture and Agri-Food Canada, Americas Trade Policy and Development Division

 - Dr Mary Rathlou, Program Specialist, Import/Export, Canadian Food Inspection Agency

Lunch will be served